

Positive Psychology in SMEs

Wednesday 28th January 2015

5.15 pm for 6.00 pm start – 8.00 pm, The Botanical Gardens, Birmingham, B15 3TR



Are you a small medium enterprise based in the West Midlands? This is your opportunity to hear from top international speakers in performance psychology – providing you with practical methods to achieve positive strategic change in your business.



Jamil Qureshi is one of today's foremost practitioners of performance enhancing psychology, an expert in high performing teams who worked with six people who have got to Number 1 in the world in their respective field, amongst them Rory McIlroy and Lee Westwood.

To do differently we have to think differently. Jamil will share a practical understanding of how to create positive change through obtaining different outlooks and perspectives..



Prof. Adrian Furnham is Professor of Psychology at University College London. Adrian has written over 1000 scientific papers and 70 books, is a newspaper columnist and a regular contributor to radio and television stations.

Adrian will share his views on positive psychology in SMEs, interweaving three themes: managing change in turbulent times, motivation in the workplace and the psychology of money.



The event is hosted by **Dr Michael JR Butler**, Project Lead, Transformation for Growth; Co-Director, Aston Centre for People and Organisations at Aston Business School. His business engagement research has won awards from the Chartered Management Institute and his academic work has been used by OECD.



Representatives of **award winning SMEs will act as discussants:**
Juliette Summerfield, Finance and Operations Director, Volumatic Ltd and...



...**Kirsty Davies-Chinnock**, Managing Director, Professional Polishing Ltd, will relate the content of the talks to the SMEs they work in.

Who should attend? This event is for business leaders and senior managers in West Midlands small-medium enterprises.

No charge to attend. Free parking on site. Buffet served on arrival.

Book your place online at: <http://t4gpositivepsychology.eventbrite.co.uk>

Contact us: info@thetransformationproject.co.uk or call 0121 204 3656

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