

# **Who dares wins – No stone unturned in pursuit of GROWTH**

**New Library of Birmingham, Centenary Square  
Tues 22 Oct 2013, 5.30 for 6.00pm**

Senior executives from **small and medium businesses** in the West Midlands are invited to attend “**Who dares wins – no stone unturned in pursuit of GROWTH**” an event on innovation and transformational change, to unlock their business growth potential.

Four speakers from different areas of expertise will share best practice examples and encourage the audience to engage in open discussions about innovation and transformation.

There is no charge. Speed networking and buffet served on arrival.

## **Speakers:**

1. Dr Chris Upton, Reader in Public History, Newman University Birmingham  
***Innovation, Industry and Birmingham's History***, a presentation on Birmingham's past, the differences and similarities in two ages of globalism and possible lessons for the future.
2. Stephen Jones FPFS, Chartered Champion PFS Birmingham Region; Vice President PIN WM  
***From industry to profession, the metamorphosis of retail financial services***, a presentation on the transformational changes in financial services sector over the last 20 years.
3. Simon Beckett Managing Director of Becketts Farms  
***“Imagineering”, Imagine the dream and engineer reality***, a presentation from third generation in a family business which has transformed over the past 70 years, from technically insolvent in 1992 to winning “2012 Midlands Family Business of the Year”.
4. Dr Michael JR Butler, Director, Centre for Innovation, Change & Renewal (CICR);  
Founder/Director, The TRANSFORMATION Project at Aston Business School  
***Transformation for growth in SMEs***, presentation on good practice research case studies and the support currently available for SMEs. (<http://www.thetransformationproject.co.uk>)

To register please go on CIMA website <http://tinyurl.com/k6u7qtz>. We recommend booking early as places are limited.

***Please be aware you have to be a senior executive working in a small medium business to attend.***

