

WORLD-LEADING IDEAS AND INNOVATION, FOUNDED
ON ENGAGED SCHOLARSHIP, FROM RESEARCH TO APPLICATION

Professional Polishing Services



Business Background

Professional Polishing Services is a UK market leader in industrial metal polishing. The business, established in 1983, provides a comprehensive portfolio of services to clients across both the public and private sector. Services include laser cutting profiles, balustrades, blanks and profiles as well as offering a whole of project management service.

The business is based in the Parkrose Industrial Estate, Smethwick and currently employs 22 members of staff.

Find out more

Professional Polishing Services PPS
Parkrose Industrial Estate, Middlemore Rd, Smethwick B66 2DR
www.professionalpolishing.co.uk

Visit: www.thetransformationproject.co.uk

Contact: Dr Michael Butler

Supported by:



+44 (0) 7919 926362

info@thetransformationproject.co.uk

Discuss co-applying for grants and ideas for impact

Introduction to Transformation For Growth

The business has previously received a variety of business support services, and sat on a Peer Board for 2-3 years, which had provided a useful source of advice.

The owner approached Aston to review the options for business support services that would fit the business needs. The flexibility of service available through the project led them to engage with the Transformation for Growth project. The business was looking for 'someone external to look at our plans... make sure you're doing it right, going in the right direction... and suggest tweaks' and a chance to discuss issues in a confidential environment.

Activity within the Project

The business has nearly finished the programme, having found it easy to understand, with a clear route and structure, and 'not mumbo jumbo'. All the support was based on one-to-one discussions with the Business Engagement Manager, who they found very helpful as a sounding board, giving advice that applied directly to their business model.

Impacts

- The support has little impact on their ambitions – 'we have always been ambitious' – but has had a large impact on mindsets which would help them achieve those ambitions. They are now thinking more about the future, in terms of planning and strategy, rather than dwelling on day-to-day operational issues, clarifying the aims and potential outcomes for the business as a whole.
- The programme gave advice for how best to assess risk, leading them to be more willing to take calculated risks.
- The owner's work-life balance has improved, as the programme helped reinforce her confidence in the staff (which was already high), and realise that she can afford to take 'half a step back' to concentrate less on day-to-day operations.

Summing up the impact

'The impact on me and the business has enabled me to grow as well as the business.'

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